INFORMATION SHEET:

The questionnaire data will eventually be analyzed and shared on the wiki, so it is very important to obtain the permission of the respondents. While releasing the questionnaire, we released the information sheet.

QUESTIONNAIRE:

The design of the questionnaire is also important. We adopted a leaping Q&A method to better understand choice of consumers.

FINDINGS:

The questionnaire data gave us a lot of useful information, and we also carried out other work based on it.